



K-12 Technology Spend in the US 2015-2019

MarketResearchReports.Biz is providing you Retail Market Research report of " **K-12 Technology Spend in the US 2015-2019** ".

Market driven education system comprises information, resources, and professional development opportunities to support schools in imparting education to the students in a digitally rich environment.

The primary objective of technology in education is to transform traditional teaching methodologies to enhance learning and improve the dissemination of knowledge by using an array of tools and hardware such as digital text, graphics, and audio-visual tools. The use of interactive presentations improves the teaching process and helps in engaging students in multi-media technologies.

Technavio's analysts forecast the K-12 technology spending market in the US to grow at a CAGR of 8.67% over the period 2014-2019.

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Covered in this report

The report covers the present scenario and the growth prospects of the K-12 technology spending market in the US for the period 2015-2019. To calculate the market size, it considers the revenue generated by vendors through the following product segments:

Software and service

Hardware

Technavio's report, K-12 Technology Spending Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the landscape of the market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key vendors

- 2U
- Apple
- Blackboard
- Knewton
- Microsoft
- SkillSoft

Other prominent vendors

- Aptara
- Articulate
- Dell
- Discovery Communication
- Echo360

Market driver :Open educational resources

Market challenge :Connectivity gap in educational institutions

Market trend :Rising penetration of educational hardware

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